



CENTRAL COAST TRVLR + *Vino* PASSPORT TO PARADISE

*From Monterey to Ventura,
we are excited to brand and bring
the Central Coast together in an
ALL-IN-ONE handy traveler's guide.*

***The only travel guide to
specifically cover
all the Central Coast.***

Visitors to the Central Coast Find CCTRLR + Vino First

*Find us on street racks, Hotels, B&Bs, tasting rooms and wineries,
restaurants, visitor centers, chambers of commerce, libraries, and more!*

Distribution

*Quarterly distribution from Monterey to Malibu, 500+ drop locations
including travel agencies, ports of entry, hotels, universities, visitor
centers, and 5,000 mailed directly to homes valued at more than \$1M.*

Content

*Our 50% ad/editorial ratio pairs quality local info and advertisers, organized
by county — Monterey, San Luis Obispo, Santa Barbara, Ventura.*

PRICING

*Seven options provide for all variety of marketing needs starting at \$575.
Get a Business Spotlight article with an annual purchase.*

PUBLICATION DEADLINES

- SPRING** | Delivered March • Ad Order Deadline February 10
- SUMMER** | Delivered June • Ad Order Deadline May 10
- AUTUMN** | Delivered September • Ad Order Deadline August 10
- WINTER** | Delivered November • Ad Order Deadline October 10

SCAN THE QR TO GET STARTED!
*Get pricing • Know your options
Secure your ad spot today
Ad Consultants are waiting!*

